

DAV University, Jalandhar
Department of Computer Science & Applications
Proceedings of Meeting

Ref. No: DAVU/CSA/BOS/2021

Date: 19/03/2021

The meeting of the 10th Board of Studies in the Department of Computer Science and Applications was held on 19th March, 2021 at 11.00 am (Committee Room, Admin Block), DAV University, Jalandhar. The Dr. (Prof). Gurpreet Singh Lehal, Punjabi University Patiala is joined us as external expert and following members were present in the meeting:

1. Prof. Gurpreet Singh Lehal (External Expert)
2. Dr. Hiteshwari Sabrol (Assistant Professor)
3. Mr. Arvind Mahindru (Assistant Professor)

Following agenda was discussed and resolved:

Agenda Item-I

It was discussed and unanimously resolved to approve the proposed outline of scheme, syllabi and courses of reading for the following programs:

- a) Master of Computer Applications for 2nd year [Batch 2020-22: Semester 3 and 4] - **Annexure-I**
- b) M.Sc. Computer Science for 2nd year [Batch 2020-22: Semester 3 and 4] - **Annexure-II**
- c) Post Graduate Diploma in Computer Applications [Batch 2021-22: Semester 1 and 2] - **Annexure- III**

Agenda Item-II

It was also discussed and unanimously resolved to approve the proposed outline of scheme, syllabi and course of reading of Batch 2020-22 (Master Courses) and Batch 2020-23 (Bachelors Courses) are applicable to following Batches.

- a) Master of Computer Applications [Batch 2021-23] - **Annexure-V**
- b) M.Sc. Computer Science [Batch 2021-23] - **Annexure-VI**
- c) Bachelor of Computer Applications [Batch 2021-24] - **Annexure-VII**
- d) B.Sc. Computer Science [Batch 2021-24] - **Annexure-VIII**

Agenda Item-III

Change in Course Code Scheme format for Bridge Course/Post Graduate Diploma in Computer Applications (Duration: 1 year [2 Semesters])

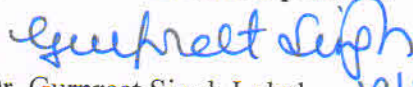
The course code scheme for PGDCA is modified by the format from PGDXXX to CSAXXXP for administrative reasons and internal working of DAV information system.

Agenda Item-IV


A. Introducing “Workshop on E-Marketing (CSA221) [0 0 4 2]” in BSc. Computer Science (3rd Semester) in the place of “Partial Differential Equations Lab” (MTH232). It was also discussed and unanimously resolved to approve the proposed course of reading for 2020 Batch of B.Sc. Computer Science (Third semester onwards).

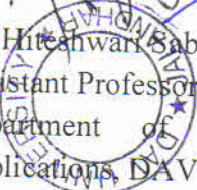
The primary objective of “Workshop on E-Marketing (CSA221) [0 0 4 2]” is to examine and explore the role and importance of digital marketing in today’s rapidly changing business environment. It also focuses on how digital marketing can be utilized by organizations and how its effectiveness can measure. It illustrate how the effectiveness of a digital marketing campaign can be measured. Demonstrate advanced practical skills in common digital marketing tools such as SEO, SEM, Social media and Blogs. . The detailed syllabus is given in **Annexure-IX**

Signatures of members present:


19/3/21

Dr. Gurpreet Singh Lehal
Professor, Department of Computer Science,
Punjabi University, Patiala.


12/3/21


Dr. Hiteshwar Sabrol
Assistant Professor & Coordinator,
Department of Computer Science and
Applications, DAV University, Jalandhar


12/3/21

Mr. Arvind Mahindru
Assistant Professor, Department of Computer
Science and Applications,
DAV University, Jalandhar